HP Colour LaserJet Pro MFP 4301 series

Colourful productivity. Seamless management.

Transform your approach to printing with this innovative series — with true-to-life colours, advanced security, and ease of setup and management.

Designed with the environment in mind, it meets industry standards for recyclability and energy efficiency, helping you achieve more while using less.[1][2][3]

Maximise productivity with full colour brilliance on every page.

Make every document look its professional best with true-to-life colours and laser-sharp detail. With blazing-fast double-sided printing and scanning at up to 35 pages per minute, this high-performance printer can support your business and is ideal for up to ten users.

Easy to set up. Simple to use. Tailored to your business' needs.

Maintaining a dated or ineffective office printer can be an unnecessary drain on your resources. Poor print management and printer-related inefficiencies can also increase printing expenses by up to 15%.[4]

The **HP Colour LaserJet Pro MFP 4301 series** keeps your office printing running smoothly. Users can control their printing via an in-built 4.3" colour touchscreen, and the **HP Smart Admin** feature lets IT admin easily add and update devices, solutions and policies from a central dashboard.[5][6]

For connectivity, self-healing Wi-Fi intelligently looks for the best connection to keep you online.[7][8] Thanks to their compact design, **HP Colour LaserJet Pro MFP 4301 series** printers also fit seamlessly into most office spaces – without taking up valuable real estate.
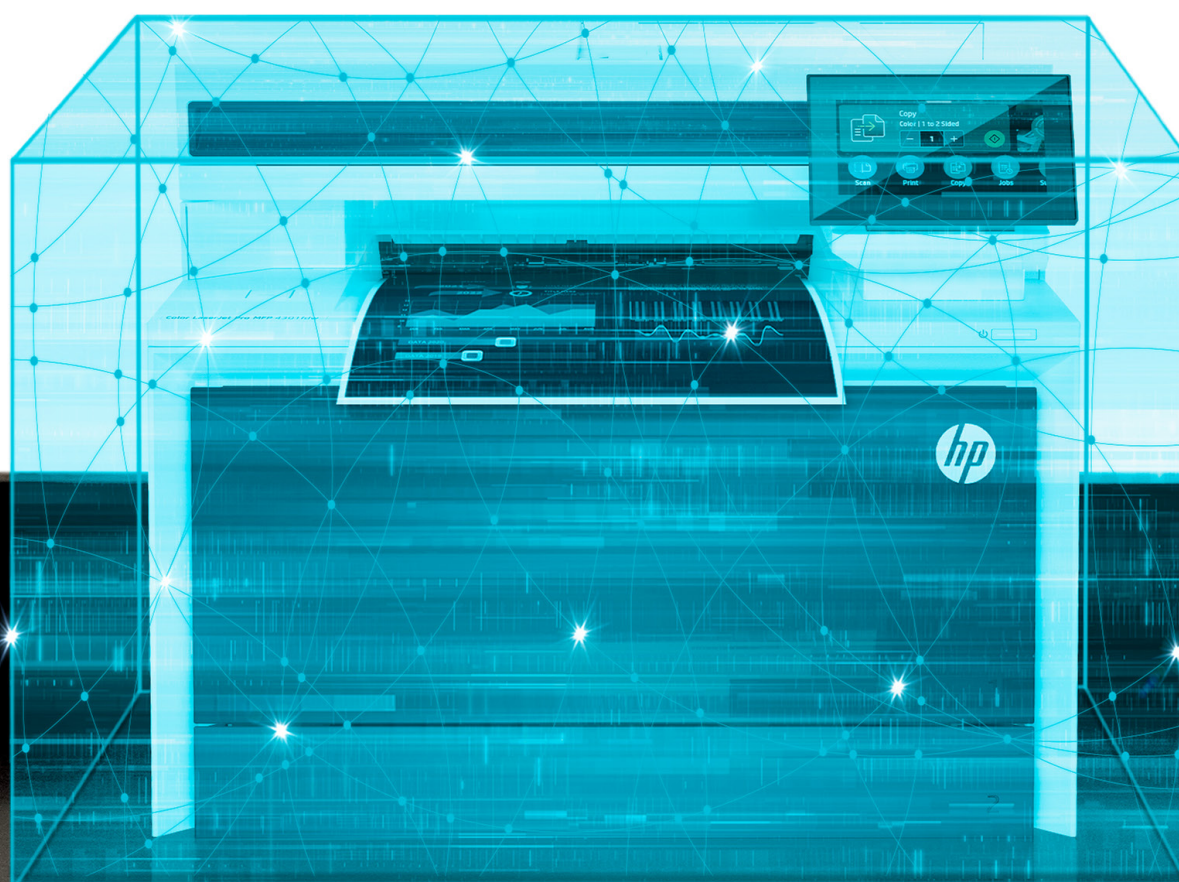
Keep cybercriminals away from your data.

With **HP Colour LaserJet Pro MFP 4301 series**, you can advance your protection, as HP Wolf Pro Security is instantly embedded and preconfigured out of the box.

All you need to do is validate your printer using your unique boot code signature before powering on. Individual users also have the option of adding a pin to their printing, to avoid confidential material getting into the wrong hands.

You can also upgrade your security with **HP Security Manager**, which can strengthen and simplify compliance across your fleet.[9]

Get more done.
Help everyone work more efficiently.

Printing documents should never be a drain on your people's time. With the **HP Colour LaserJet Pro MFP 4301 series**, everyone can get more done thanks to smart productivity tools such as the HP Smart App[10],[11] which enables you to print, scan and access all-important time-saving shortcuts.

With self-healing Wi-Fi your printer is always connected and ready – meaning anyone can print from anywhere, and on any device on any network.[12] Your users can connect and scan directly to a storage device using the host USB plug, and simple shortcuts enable your people to complete multi-step tasks with the touch of a button. Auto paper jam recovery also alleviates hassle and keeps everything running smoothly.

Automatic document feeder

Flatbed scanner

More true-to-life colours with HP TerraJet Toner

4.3" colour touchscreen

50-sheet multipurpose tray

250-sheet paper tray

Print from any device

HP Colour LaserJet Pro MFP 4301 series

Protect your profits, and the planet.

Designed with environment in mind, **HP Colour LaserJet Pro MFP 4301 series** printers meet the industry standards for energy efficiency, so you can achieve more while using less.

Each printer has a redesigned Original HP TerraJet Cartridge, which ensures reduced plastic use and energy consumption when printing.[12][13] Specific models within the series also have a double-sided page setting to reduce paper consumption, and **HP's Auto-on/Auto-Off technology** optimises printer energy usage and costs.[13]

As certified Planet Partners, HP takes recycling[14] full circle. All our ink cartridges reuse plastic and can be returned after use.

Exceptional printing performance with original HP Toner.

Produce high quality business documents with crisp black text and professional quality graphics. The **HP Colour LaserJet Pro MFP 4301 series** is compatible with original **LaserJet Toner Cartridges HP 210 series** with Jet Intelligence. This next generation, high performance HP toner has been designed for performance, security, reduced plastic use and optimal energy consumption.

Ready to get started?

If you are interested in the **HP Colour LaserJet Pro MFP 4301 series** for your business, get in touch.

[1] Plastic reduction calculated per page based on cartridge weight in grams and stated yield in HP TerraJet Cartridges compared to predecessors. Visit www.hp.com/gb-en/cartridge.toner.html.

[2] HP calculations are based on Energy Star® normalised TEC data in HP TerraJet Cartridges compared to predecessors. Visit www.hp.com/TerraJetenergysaving.

[3][15] Recycling: Programme availability varies. Original HP cartridge return and recycling is currently available in more than 60 countries.

[4] PowerMPS, Office printing remains strong in 2023, https://www.powermps.com/office-printing-remains-strong-in-2023/

[5] Easy set-up and management – requires use of Smart Admin Dashboard for printer set-up and onboarding of users.

[6][7][12] Internet access required and must be purchased separately. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Supports both 5.0 GHz and 2.4 GHz, using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Learn more at hp.com/go/mobileprinting.

[8] Measured using ISO/IEC 24734, excludes first set of test documents. For more information see www.hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver and document complexity.

[9] HP JetAdvantage Security Manager must be purchased separately. To learn more, please visit: hp.com/securitymanager

[10][11] Smart app (Smart Pro): Requires HP app download available from www.hp.com/go/mobileprinting. Certain features are available in English only and may vary by printer model/ country,and between desktop/mobile applications. HP reserves the right to introduce charges for use of functionality facilitated by the HP app. Internet access required and may not be available in all countries. HP account required for full functionality. Fax capabilities are only for sending faxes. List of supported operating systems available in app stores. See details at www.hpsmart.com.

[13] Plastic reduction calculated per page based on cartridge weight in grams and stated yield in HP TerraJet Cartridges compared to predecessors. See www.hp.com/TerraJetplasticreductions.

[14] HP Auto-On/Auto-Off technology capabilities subject to printer and settings; a firmware upgrade may be required.